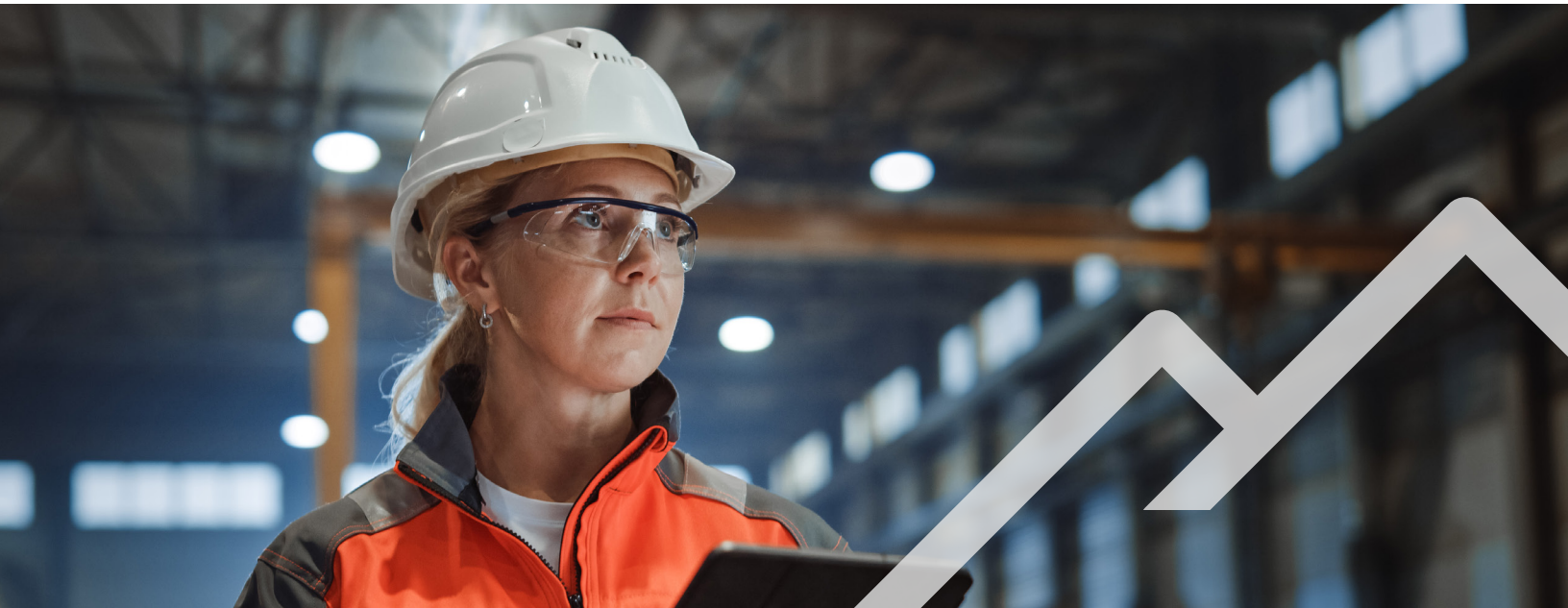




# The Leadership Challenge<sup>®</sup> **Self Empowered<sup>™</sup>**

Empower Leadership at Every Level

WILEY



# It's Time to Unlock the Power of Leadership at Every Level

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What if everyone, at every level, in your organization had the skills to quickly adapt to the influx of change that every workplace is facing? What if everyone, at every level, was empowered to engage meaningfully with their work, inspire one another, and challenge themselves to seek innovative solutions that elevate the entire organization? What if everyone, at every level, behaved like a leader?

Organizations are facing unprecedented levels of change and challenge due to technological innovations, evolving work models, and increasing global competition, just to name a few. To keep pace and overcome the obstacles of today and tomorrow, organizations need to take a different approach to leadership.

Thanks to the work of James Kouzes and Barry Posner, authors of *The Leadership Challenge*, we know that everyone can be a leader – it just takes the right framework and frequent practice to thrive.

**The Leadership Challenge® Self Empowered™ can help your organization develop leadership at every level by equipping your people with the skills they need to lead with impact, no matter their role.**

# What Is The Leadership Challenge® Self Empowered™?

Based on the data-driven framework of The Five Practices of Exemplary Leadership®, Self Empowered™ is an assessment and facilitated learning experience designed to help grow and develop leaders.

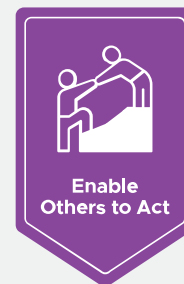
Powered by the LPI®: Leadership Practices Inventory®, Self Empowered introduces individuals to the language of leadership through the lens of their own behaviors. Everyone receives a personalized report with narrative feedback about their leadership skills and behaviors. Their report includes individualized tips and guidance on what leadership skills they naturally utilize and the areas where they can improve. The facilitated learning

experience that follows brings the insights from the report to life with impactful activities, discussions, and video featuring real-world situations. Through this experience, leaders begin to recognize and act on their own natural leadership abilities and are armed with definitive actions they can take to grow.

The assessment and learning experience are designed to be beneficial for anyone at any level, but especially for those who are beginning their individual leadership journey. **Start your people on the path to exemplary leadership by giving them the confidence and clarity on how to behave like a leader and make a difference in their organization right now – no matter their role.**

The Leadership Challenge is a proven, data-based leadership model built around

## The Five Practices of Exemplary Leadership®:



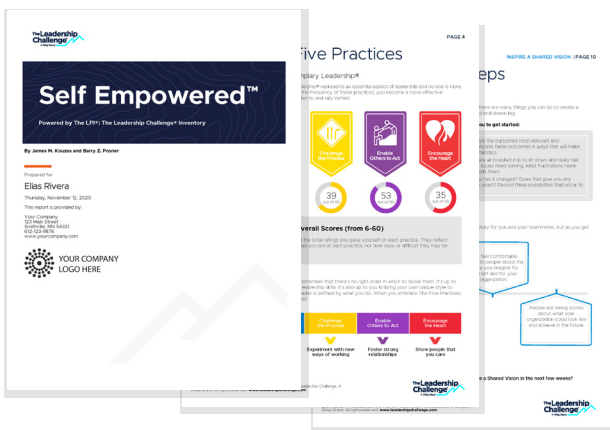
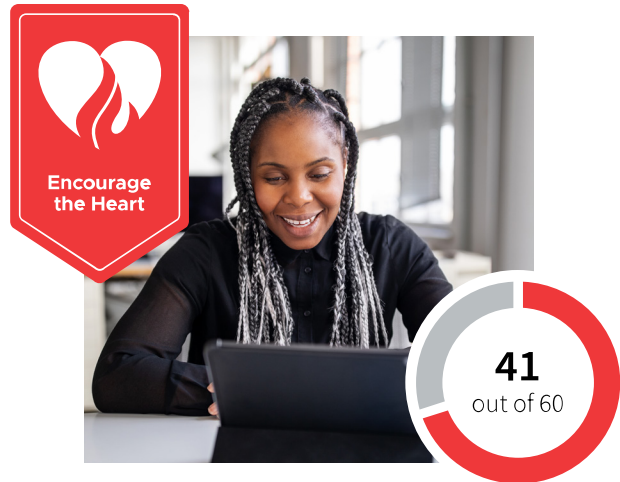
Each practice consists of measurable behaviors that effective leaders do frequently when they're at their personal best.



# How Does It Work?

## The Assessment

The experience begins with a self-assessment powered by the **LPI®: Leadership Practices Inventory®**. The LPI is a rigorously validated instrument, developed by James Kouzes and Barry Posner, which measures proven leadership behaviors and is backed by 35+ years of research and trusted by more than 1.65+ million leaders worldwide.



## The Report

After taking the assessment, each leader receives an individualized report of their assessment results with a personal narrative about their leadership behaviors and areas where they can take action to grow as a leader. With a high level of detail and actionable takeaways, the report delivers personalized insights to build self-awareness and spark definitive action for development.

## The Facilitation

The learning culminates in a half-day facilitator led in-person or virtual training session which brings the personalized insights from the leader’s report to life with powerful activities and impactful discussions. The learning experience guides the leaders through the The Five Practices and engages the leader in action planning and inspires commitment to continue their leadership development.

**“The class was so insightful. I think the learning experience has helped me grow as a leader with greater self-awareness. I would absolutely recommend the course to others. Everyone has an impact, and it does not matter your role. How you determine to make the difference can be done at every level.”**

**Abby L. Lange**  
 Manufacturing Training Manager, Crown Equipment Corporation

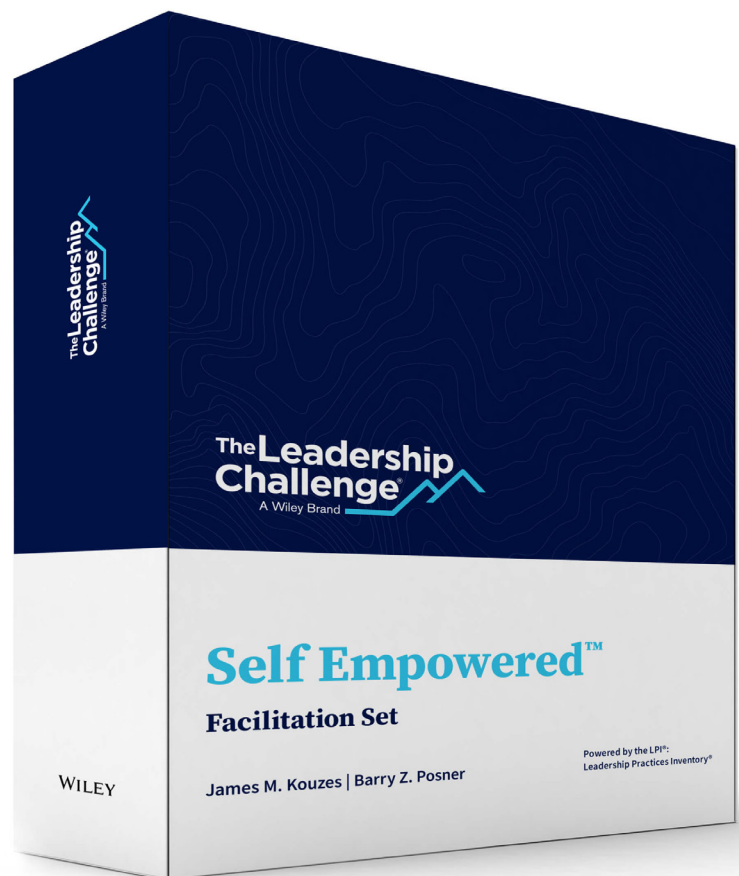
# We Have Everything You Need to Get Started

The Leadership Challenge® Self Empowered™ Facilitation Set provides you with everything you need to bring this solution to your organization and facilitate it successfully. All of the tools are designed to be used right out of the box or can be easily customized and tailored to meet your learning objectives.

## The Facilitation Set Includes:

- **Fully scripted half-day facilitation guide** (delivered in two 120-minute modules) for virtual and in-person classrooms, making it flexible to meet the needs of hybrid workplaces.
- **Engaging activities and videos** that showcase real-world situations to bring the concepts to life.
- **Unlocked PowerPoint** slides for easy customization.

**Out of the Box and Into  
the Classroom – Start  
Facilitating Right Away!**



# Is The Leadership Challenge® Self Empowered™ Right For Your Organization?

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|---------------------------------|---|
| <p><b>Leader Takeaways</b></p>  | <ul style="list-style-type: none"> <li>• An introduction to the critical behaviors, interpersonal skills, and language of leadership through The Five Practices of Exemplary Leadership®.</li> <li>• Self-awareness of how they already engage in leadership behaviors so they can begin to see themselves as leaders.</li> <li>• Translate personal insights about their behaviors into tangible actions to begin to grow as a leader.</li> <li>• Key leadership milestones so they can track their growth.</li> </ul> |
| <p><b>Intended Audience</b></p> | <ul style="list-style-type: none"> <li>• Individual contributors and early leaders of people.</li> </ul>  |
| <p><b>Assessment</b></p>        | <ul style="list-style-type: none"> <li>• Powered by the <b>Leadership Practices Inventory®: LPI®</b>.</li> </ul>  |
| <p><b>Reports</b></p>           | <ul style="list-style-type: none"> <li>• <b>Self Empowered™ Report</b> details the leader’s unique results.</li> </ul>  |
| <p><b>Facilitation</b></p>      | <ul style="list-style-type: none"> <li>• Designed for in-person and virtual experiences</li> <li>• Four hour facilitated learning experience in two 120-minute modules</li> <li>• 15-20 learners per session</li> <li>• Designed to be easy to facilitate for internal facilitators</li> </ul>  |

Contact us today to try Self Empowered and start creating a culture of empowerment in your organization.